Open Enrollment Report for Plan Year 2023

By the Numbers

CONNECT for HEALTH COLORADO®

To improve your viewing experience, this presentation of our 2023 Open Enrollment Report is interactive.

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Record number of Coloradans enrolled!

201,758 Coloradans enrolled in a health insurance plan through Connect for Health Colorado's marketplace during the Open Enrollment Period for 2023 coverage.

Additionally, 10,416 people enrolled in a health insurance plan through Colorado Connect, a public benefit corporation and new, online platform established by Connect for Health Colorado. The majority of those Colorado Connect enrollments were from the OmniSalud program, which provides Coloradans who are undocumented with a safe platform to compare plans, apply for financial help and enroll.

By the close of the Open Enrollment Period, **more than 212,000 Coloradans signed up for a health insurance plan that provides coverage in 2023**.

212,174

Coloradans are covered by health insurance!

Connect for Health Colorado®

Open Enrollment Report for Plan Year 2023

Connect for Health Colorado® is a public, nonprofit entity established by the Colorado General Assembly in 2011 to create a health insurance marketplace. Since 2013, we've been helping individuals, families and small employers compare plans, apply for financial help and buy health insurance. As Colorado's official health insurance marketplace, we are the only place where Coloradans can apply for financial help to lower the cost of health insurance and compare their choices side by side.

At a Glance

OUR MISSION
To increase access, affordability and choice for individuals, families and small employers purchasing health insurance in Colorado.

Connect for Health Colorado

171
Full-Time Employees

$43 Million
Annual Budget

Individual & Family Plans Offered on the Marketplace

166
Health Plans

11
Dental Plans

6
Health Insurance Companies Offered Plans

3
Dental Insurance Companies Offered Plans

Expert Enrollment Assistance

1,497
Licensed, Trained and Certified Brokers*

49
Assistance Network Organizations

340
Trained & Certified Health Coverage Guides and Certified Application Counselors

Includes all licensed Brokers who completed certification training through Connect for Health Colorado, regardless of book of business size

Total Enrollments During the Open Enrollment Period

212,174
Coloradans Enrolled in a Health Insurance Plan on the Marketplace and Colorado Connect

62,138
Coloradans Enrolled in a Dental Insurance Plan on the Marketplace

Bringing Colorado Connect to Life with the OmniSalud Program

Connect for Health Colorado launched Colorado Connect this Open Enrollment Period, allowing us to provide health coverage to even more people.

COLORADO**CONNECT**

Colorado Connect is a public benefit corporation and online platform owned and operated by Connect for Health Colorado that offers health care ancillary products and services. Starting this year, Colorado Connect is home to the OmniSalud program, allowing Coloradans who are undocumented to safely purchase Colorado Option plans and receive financial help if eligible. We call that financial help SilverEnhanced Savings.

Not only did the OmniSalud program meet the needs of the state, it underestimated its popularity. By December 6, the total available funding for SilverEnhanced Savings was claimed by the nearly 10,000 Coloradans who enrolled in a Silver-level plan with the SliverEnhanced Savings financial help applied.

10,416	9,603
Total Colorado Connect Enrollments During Open Enrollment	Colorado Connect Enrollments with Financial Help Applied

Using Partnerships to Get Coloradans Covered

COLORADOCONNECT

The Assignment: Introduce Coloradans to a New Health Insurance Opportunity

The advent of the OmniSalud program opened a new realm of partnerships and relationships with organizations across Colorado. In total, we presented about the OmniSalud program at **76 different engagements and meetings** from late October to early January – about 6 engagements per week.

76
OmniSalud Presentations

This level of community engagement wouldn't have been possible without the **new partnerships we established with migrant coalitions and several school districts across the state**. A first for this Open Enrollment Period, these partnerships connected our experts and services to communities across Colorado who were eligible to buy plans safely and affordably through the OmniSalud program. Not only did these new partnerships connect us to more uninsured Coloradans, but some of these partners also chose to become Certified Application Counselors, helping customers find the right plan for their budget and health needs.

The Final Grade: Enrollment Event Success

Our outreach team organized a notable experience during Open Enrollment: they brought three Assister organizations and one health insurance Broker together for an enrollment event in Weld County, and the community showed up. **41 people were enrolled at this event**.

67
Media Mentions About the OmniSalud Program

Earned Media for OmniSalud

OmniSalud was the talk of the town this Open Enrollment Period, leading to many earned media opportunities. We spoke with CBS News Colorado, The Denver Post and Radio Bilingüe about the program, and we appeared on Denver Public School's EDUCA Radio program. We garnered coverage in English and Spanish-language publications across the state, such as The Aspen Times and El Comercio de Colorado.

Assisting Customers Amid a Changing Market

Changes to the individual insurance market right before the start of the Open Enrollment Period created challenges, but all hands were on deck to answer calls.

In October, there were some changes to the health insurance companies participating in Colorado's individual health insurance market. Our Customer Service Center representatives stepped up to help our customers through those changes.

Customer Service Center Highlights

75,815
Total Calls Answered

9,857
Calls Handled by Our Customer Operations Unit/Subject Matter Experts

21,375
Total Chats Answered

1,353
Average Calls Per Day

Captaining Two Ships with All Hands On Deck

To support the first year of the OmniSaud program on Colorado Connect, **we operated an additional, separate Customer Service Center**. This is one of many examples of our dedication to customer security protocols to protect private, personal information. Considering that the OmniSalud program provided coverage to so many Coloradans who are undocumented in its first year of implementation, establishing internal practices to protect their information was vital to earning trust in Colorado communities who face barriers to health care. The separate Customer Service Center operation was an entirely new ship, complete with its own technology, database and designated staff.

Those extra designated staff members proved crucial, not only to assisting customers enrolling through the OmniSalud program, but also for assisting Marketplace customers, especially those whose plan was no longer available. During Open Enrollment, all staff who were trained to assist customers were taking calls. Even subject matter experts who are responsible for escalating complex problems were all-hands-on-deck to support our customers. Despite the extra workload, **the busiest day of Open Enrollment, December 15, saw a decrease in calls from last year, totaling 2,413 calls**.

Stocking the Shelves with Colorado Option Plans

The 2023 Open Enrollment Period introduced Colorado Option plans to the individual market for the first time. Here's what makes them different:

A 2021 state law requires all health insurance companies offering individual plans in the state to also offer Colorado Option plans with standardized benefits at the Bronze, Silver and Gold metal levels. These plans are designed to cover all essential health benefits required by the Affordable Care Act, provide $0 primary care and mental health visits, and have a specific set of lower, fixed costs across all participating companies.

27,113
Total Number of Colorado Option Enrollments Through Connect for Health Colorado

About 13%
of All Plans Sold on the Marketplace were Colorado Option Plans

10,416
Total Number of Colorado Option Enrollments Through Colorado Connect

37,529
Total Enrollments in a Colorado Option Plan Through Connect for Health Colorado and Colorado Connect

First Year Implementation and Outcomes

While the Colorado Division of Insurance developed the product, Connect for Health Colorado stocked our health insurance shelves with Colorado Option plans and opened store doors on November 1. **During the Open Enrollment Period, 27,113 total enrollments on the Marketplace were for Colorado Option plans** – that's about 13 percent of all Marketplace enrollments.

These types of plans were also an integral piece to the first year implementation of the OmniSalud program, which made Colorado Option plans available to purchase on Colorado Connect. Through the program, Coloradans who are undocumented were also able to get financial help for their Colorado Option plan when eligible. **An additional 10,416 people purchased Colorado Option plans using Colorado Connect for a total of 37,529 enrollments in a Colorado Option plan in its first year on the market**.
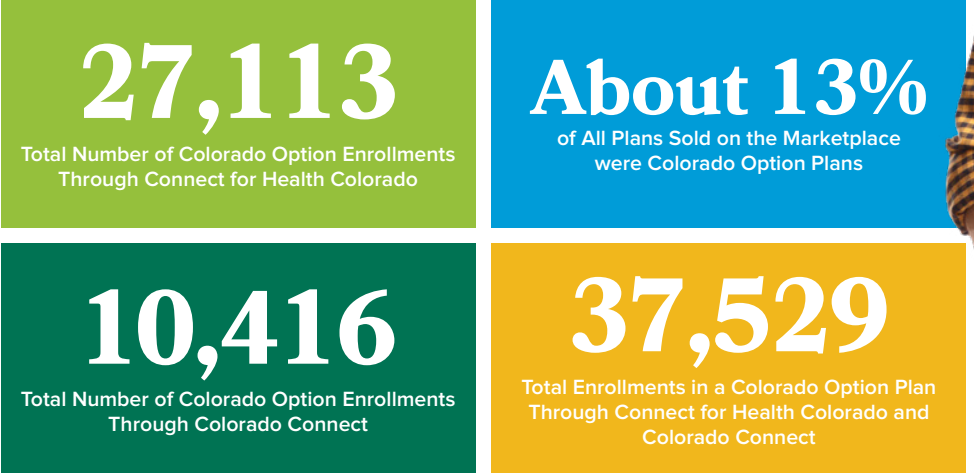
All About Costs

Connect for Health Colorado is the only place where Coloradans can access financial help to cover monthly premiums and health care costs.

The extension of financial help via the **Inflation Reduction Act** in August 2022 kept the cost of staying covered controlled, and Colorado's **Health Insurance Affordability Enterprise** provided additional health care savings to people shopping on the Marketplace.

$143
Average Monthly Net Premium After Tax Credits for Customers Receiving Financial Help

$412
Average Monthly Plan Premium for Customers NOT Receiving Financial Help

75%
of Customers are Receiving Financial Help

21,411
Customers Received Additional Health Care Savings Funded by the Health Insurance Affordability Enterprise

$586,800,302
Total Federal Tax Credits Provided Through Connect for Health Colorado

Interactive County Maps

Want to take a closer look at enrollments, plan prices and financial assistance by county?

Click the blue boxes for a quick view of the color-coded maps. Click the green icon to visit the online interactive maps and access full county data.

Rural and Urban Enrollments

One of Connect for Health Colorado's strategic goals is to advocate to improve access to coverage in rural areas of our state.

Staying with a four-year trend, the majority of the largest increases in enrollments came from rural counties. The percentages of the population in these rural counties that enrolled through Connect for Health Colorado are comparable to more populous counties. For example, 4 percent of Kiowa County's population enrolled through Connect for Health Colorado – the same percentage as the more populous Jefferson County.

Counties with the Highest Percentage Increase of Medical Enrollments

County	2023 Enrollments	Increase Over 2022
CROWLEY	75	27%
KIOWA	53	26%
JACKSON	69	23%
RIO BLANCO	269	23%
MINERAL	99	21%
CUSTER	288	18%
PROWERS	402	14%
COSTILLA	101	13%
PARK	940	13%
SAN JUAN	80	13%
MESA	5,512	11%
LAS ANIMAS	439	10%

Rural Enrollments*

54,890
Rural Health Insurance Enrollments

$130
Average Net Premium with Financial Help

Urban Enrollments

146,868
Urban Health Insurance Enrollments

$148
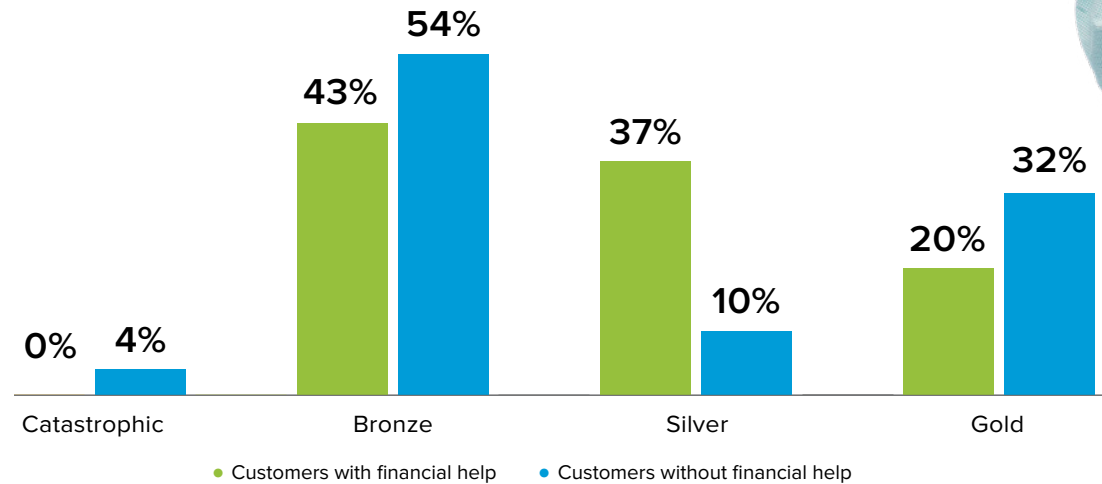Average Net Premium with Financial Help

*Rural counties include the 54 designated as "rural" or as "ag-urban" by the Colorado Rural Development Council. That organization designated 10 Front Range counties as urban: Adams, Arapahoe, Boulder, Broomfield, Denver, Douglas, El Paso, Jefferson, Larimer and Pueblo.
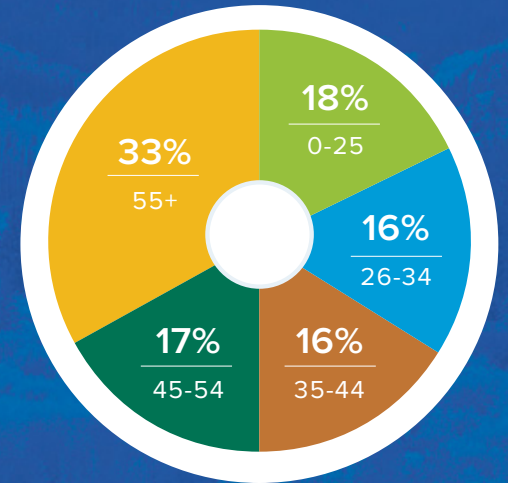
About Our Marketplace Customers

We're here to help as many eligible Coloradans as possible get covered with health insurance — many of whom have varying and unique health needs, income sources and household demographic compositions.

This year, we saw a 1-percentage point increase in enrollments from new customers, but almost no changes to the breakdown of our customer base by age. **For a third year, we saw an increase in people choosing Gold-level plans**: an 8-percentage point increase among those who qualify for financial help and a 10-percentage point increase for those who don't qualify for financial help.

2023 Plan Choice by Metal Tier

	Catastrophic	Bronze	Silver	Gold
Customers with financial help	0%	43%	37%	20%
Customers without financial help	4%	54%	10%	32%

- Customers with financial help
- Customers without financial help

New vs. Returning Customers

- 20% NEW
- 80% RETURNING

Enrollments by Age

- 18% 0-25
- 16% 26-34
- 16% 35-44
- 17% 45-54
- 33% 55+

Receiving the Open Enrollment Signal at Enrollment Centers

During the Open Enrollment Period, Connect for Health Colorado broadcasts to the entire state this message: "Get covered to protect your health and finances."

Enrollment Centers across the state receive that signal and transmit it to local residents, maintaining their role as important footholds in small, rural communities and larger cities. Of the 51 locations in the state, 26 Enrollment Centers are located in rural communities. There, Coloradans can walk in or schedule appointments to meet with a health insurance expert and enroll in the right plan at the right price. 14,736 customers from rural parts of the state got covered at an Enrollment Center during this Open Enrollment Period.

This year, we increased the number of Enrollment Center locations, with new rural sites added in Salida, Buena Vista and Durango. **In total, nearly 46,000 Coloradans got Marketplace coverage at an Enrollment Center, and 82 percent of them received financial help.**

51
Total Connect for Health Colorado Enrollment Centers Across the State

45,874
Coloradans Enrolled in a Marketplace Plan Through an Enrollment Center

82%
of Customers Who Enrolled at an Enrollment Center Received Financial Help

Expert Guidance on the Quest for Health Insurance

For many people, finding the right health insurance plan alone is no easier than navigating through an unfamiliar wilderness. Our health insurance Brokers and community Assisters shine a light in that wilderness.

The majority of Coloradans enrolling in health insurance through Connect for Health Colorado, **62 percent**, do so with the guidance of a Broker. Using the Help on Demand tool, **more than 11,000 Coloradans were referred to an expert that lives in the same area and speaks the same language**. In total, our Brokers offered appointments in seven languages other than English.

117,128
Customers were Enrolled by Brokers

5,466
Customers were Enrolled with the Help of an Assister

11,417
Referrals to a Broker Generated by the Help on Demand Tool

Over 43%
of Completed Assister Appointments were in a Language Other Than English

Hiking into a Happy and Healthy 2023

One notable story from this Open Enrollment Period came from a Certified Application Counselor-designated organization location in the Denver Metro area. In their first year they assisted over 1,000 families with learning about health coverage options and enrolled many into the OmniSalud program.

Over 40 percent of all completed appointments with Assisters were in Spanish, and more than 50 percent of all completed appointments with Assisters were with customers who were uninsured for at least two months before their appointment. Enrollment Assisters know how new the health insurance world is for many of their customers, so they emphasize health insurance education. Nearly 60 percent of all completed Assister appointments included health insurance literacy conversations.
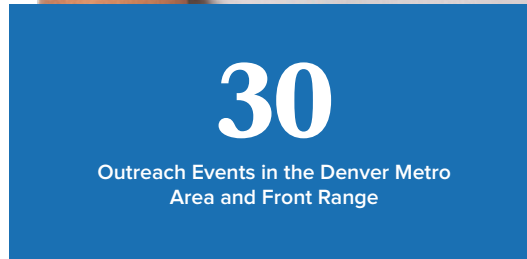
An Equitable Approach to Community Engagement

Connect for Health Colorado successfully uses outreach tools and events to reach many communities and get the word out about Open Enrollment.

Strong Community Partnerships

Our Open Enrollment successes are forged by the strong relationships our outreach team cultivates with our 430 community partners throughout the state. Much of that success is also rooted in our targeted outreach to Black and Latinx Coloradans. During the Open Enrollment Period, our outreach partners organized **more than 24 events in Black and Latinx communities along the Front Range**. Outside of those events, our outreach partners noted a considerable community response when bringing the health insurance conversation to Black churches and Spanish-language mass.

430
Total Number of Community Partners We Engaged With

30
Outreach Events in the Denver Metro Area and Front Range

11
Outreach Events in Southeast Colorado
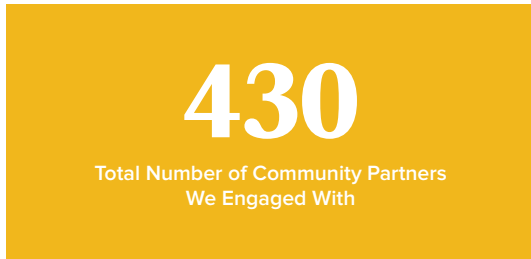
Getting the Word Out

Beyond outreach and events, Connect for Health Colorado also uses many digital tools and advertising campaigns to spread the word about the marketplace.

Being Strategic with Email Marketing

Our email marketing campaign consisted of 58 emails to 7 targeted groups of people. These emails featured content that let customers know about Open Enrollment deadlines, how to get help enrolling, the newly available Colorado Option plans and financial help available. **This email marketing campaign was one of our most successful to date. Across the 7 groups, people opened these emails at rates averaging from 48-55 percent**. We achieved that success by strategically sending emails on Tuesdays, Wednesdays and Thursdays to increase open rates.

Driving Website Engagement

New this year, we launched website pages about the OmniSalud program and SilverEnhanced Savings. These pages provide information about the program for people without documentation and directed people to places where they can get help enrolling through the OmniSalud program. **On our Spanish website, the OmniSalud page was the most viewed page during Open Enrollment**. Our Spanish site saw overall increases in pageviews and users over the last Open Enrollment Period.

Our English website pages also generally saw increases in users and pageviews over the last Open Enrollment. **Overall, we saw a 22 percent increase in users and 26 percent increase in new users compared to the last Open Enrollment Period**. Many of our webpages saw increases in pageviews, including our Get Financial Help page, which saw a 280 percent increase over the last Open Enrollment.
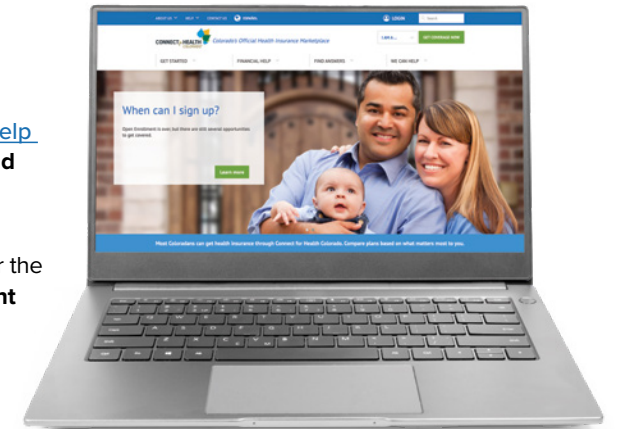
Garnering Earned Media

We kicked off the Open Enrollment season with a virtual panel discussion with The Colorado Sun about health insurance options, what makes the Colorado Option plans unique, shopping tips and how to get the most out of health insurance plans.

Garnering earned media, especially local radio and news coverage, was a critical strategy for getting the word out about Connect for Health Colorado. We secured statewide news coverage in the Telluride Daily Planet, the Montrose Press and the Steamboat Pilot, as well as a comprehensive write up in The Colorado Sun.

Live Your Best Life Colorado, We've Got You Covered!

Reflecting Coloradans in Our Videos

This year, we overhauled our video assets and created a **new video campaign** that we used across social media, email marketing, our website, and most prominently, our English and Spanish advertising campaigns. We created three research-based characters that represented Coloradans across the state: Marissa, a mom from the Denver Metro area that loves to skateboard, Bill, a farmer from the Eastern Plains that loves his grandchildren, and Armando, a millennial digital nomad in Fruita who loves to dirt bike. These videos debuted in 6, 15 and 30-second versions to capture as many audiences as possible.

These videos garnered great success across all mediums. **In our English advertising campaign, our overall video completion rate increased to 81 percent!** Bill specifically saw the highest completion rate and most completed views on our pre-roll advertising campaign. Bill was also the best performing character on our social media advertising campaign. Armando was the most successful video character in the Spanish-language advertising campaign.

Advertising Success

We **increased website visits by 13 percent** in our English-language campaign. Our paid English digital advertising campaign generated 76,786,752 impressions and 270,901 clicks to our website from across the state. The campaign included media such as social video, social display, search retargeting, paid search, video, digital display and native display. Native display was new this year and contributed to the increase in clicks and site visits.

13%
Increase in Website Visits

Our Spanish-language media campaign saw a total of 20,321,986 million impressions. This campaign included media such as Facebook Live ads, programmatic audio, YouTube ads, paid search, paid email marketing, posters, bus shelter ads, bulletins and print ads. **The paid email marketing campaign garnered the most direct website visits**.

Marissa

A hip single mom from the Denver Metro area. Marissa loves to skateboard with her daughter and doesn't always have time to comb through health insurance options!

Bill

A skilled farmer on the Eastern Plains, Bill wants to make sure his health plan continues to fit his changing needs as he ages so he can spend more time with his grandkids!

Armando

Armando is a millennial digital nomad in Fruita. He takes many risks living his adventurous life and wants to make sure he is always covered!

Extending Our Reach on Social Media

Kevin Patterson
CEO, Connect for Health Colorado

Message Board Campaign

We reprised our role as champions of **Get Covered Colorado Day** to encourage as many Coloradans as possible to enroll in health coverage in 2023. New this year: we included message boards in Spanish to reach more Spanish-speaking and bilingual audiences. Throughout Open Enrollment, community leaders, artists, policy makers, staff members and influencers from around the state promoted enrollment opportunities on social media using the hashtag #GetCovered. This campaign allowed us to reach a broader audience across the state and extend our reach to new followers on social media.

Organic Social Media

This Open Enrollment, we developed a marketing toolkit to make it easy for our partners to post about Open Enrollment and get the word out about getting covered. **This toolkit included social media copy and graphics that our partners ultimately accessed 789 times.** Posts about the OmniSalud program were also successful, with partners from all over the state resharing our graphics and posting on their own. Our Assisters and Enrollment Centers increased their social media presence drastically this year, posting more images, upcoming events and photos from their events.

Costs by County: Financially Assisted Customers

County	Average Monthly Premium	Average Monthly Premium Tax Credit	Average Monthly Net Premium
ADAMS	$495.19	$347.90	$147.29
ALAMOSA	$642.13	$537.92	$104.20
ARAPAHOE	$500.02	$350.01	$150.01
ARCHULETA	$720.64	$605.50	$115.14
BACA	$674.19	$598.41	$75.78
BENT	$731.98	$651.64	$80.33
BOULDER	$515.12	$372.36	$142.76
BROOMFIELD	$499.13	$364.48	$134.65
CHAFFEE	$655.60	$528.52	$127.08
CHEYENNE	$633.58	$504.71	$128.88
CLEAR CREEK	$505.61	$373.55	$132.05
CONEJOS	$724.13	$607.11	$117.02
COSTILLA	$832.92	$717.74	$115.18
CROWLEY	$669.95	$565.18	$104.78
CUSTER	$828.23	$723.57	$104.66
DELTA	$727.55	$609.26	$118.29
DENVER	$468.75	$318.65	$150.10
DOLORES	$737.31	$634.76	$102.55
DOUGLAS	$510.91	$365.00	$145.91
EAGLE	$614.88	$474.56	$140.31
EL PASO	$533.23	$387.35	$145.88
ELBERT	$525.00	$396.74	$128.26
FREMONT	$723.14	$546.87	$176.27
GARFIELD	$686.59	$539.47	$147.12
GILPIN	$539.20	$423.12	$116.08
GRAND	$683.33	$519.57	$163.77
GUNNISON	$629.75	$487.22	$142.52
HINSDALE	$742.62	$610.87	$131.75
HUERFANO	$845.05	$730.01	$115.03
JACKSON	$819.44	$768.94	$50.50
JEFFERSON	$507.04	$335.35	$171.69
KIOWA	$671.22	$563.09	$108.13

County	Average Monthly Premium	Average Monthly Premium Tax Credit	Average Monthly Net Premium
KIT CARSON	$644.35	$510.38	$133.97
LA PLATA	$619.69	$496.53	$123.16
LAKE	$661.44	$522.52	$138.92
LARIMER	$549.73	$424.06	$125.67
LAS ANIMAS	$764.52	$651.72	$112.80
LINCOLN	$679.15	$584.50	$94.65
LOGAN	$673.91	$592.96	$80.94
MESA	$563.01	$438.24	$124.77
MINERAL	$589.32	$497.11	$92.21
MOFFAT	$698.70	$563.51	$135.18
MONTEZUMA	$717.45	$618.87	$98.58
MONTROSE	$772.73	$645.69	$127.05
MORGAN	$679.66	$562.86	$116.80
OTERO	$749.60	$625.64	$123.97
OURAY	$707.81	$571.17	$136.63
PARK	$557.77	$439.10	$118.67
PHILLIPS	$605.00	$509.44	$95.56
PITKIN	$664.32	$501.96	$162.36
PROWERS	$635.06	$541.22	$93.84
PUEBLO	$633.84	$514.07	$119.77
RIO BLANCO	$664.96	$527.11	$137.85
RIO GRANDE	$726.68	$594.71	$131.97
ROUTT	$609.57	$483.11	$126.46
SAGUACHE	$723.42	$621.75	$101.67
SAN JUAN	$650.06	$519.56	$130.50
SAN MIGUEL	$630.94	$497.31	$133.63
SEDGWICK	$696.85	$607.44	$89.40
SUMMIT	$597.37	$456.75	$140.62
TELLER	$602.80	$457.70	$145.10
WASHINGTON	$615.08	$529.38	$85.70
WELD	$527.85	$392.73	$135.12
YUMA	$584.87	$484.24	$100.62

Costs by County: Non-Financially Assisted Customers

County	Average Monthly Net Premium
ADAMS	$379.57
ALAMOSA	$426.24
ARAPAHOE	$390.97
ARCHULETA	$553.75
BACA	$516.27
BENT	$548.52
BOULDER	$409.99
BROOMFIELD	$394.42
CHAFFEE	$530.17
CHEYENNE	$377.49
CLEAR CREEK	$435.00
CONEJOS	$437.04
COSTILLA	$294.77
CROWLEY	$617.58
CUSTER	$651.33
DELTA	$564.30
DENVER	$372.46
DOLORES	$477.02
DOUGLAS	$414.69
EAGLE	$516.78
EL PASO	$419.62
ELBERT	$407.57
FREMONT	$475.11
GARFIELD	$553.00
GILPIN	$415.17
GRAND	$569.01
GUNNISON	$565.44
HINSDALE	$868.02
HUERFANO	$597.26
JACKSON	$429.88
JEFFERSON	$394.16
KIOWA	$654.68

County	Average Monthly Net Premium
KIT CARSON	$407.26
LA PLATA	$523.36
LAKE	$602.36
LARIMER	$426.29
LAS ANIMAS	$620.80
LINCOLN	$395.36
LOGAN	$496.24
MESA	$422.71
MINERAL	$435.74
MOFFAT	$638.18
MONTEZUMA	$496.00
MONTROSE	$536.32
MORGAN	$549.76
OTERO	$519.61
OURAY	$566.46
PARK	$420.51
PHILLIPS	$478.89
PITKIN	$574.39
PROWERS	$482.89
PUEBLO	$437.84
RIO BLANCO	$493.52
RIO GRANDE	$563.21
ROUTT	$492.25
SAGUACHE	$576.42
SAN JUAN	$668.17
SAN MIGUEL	$563.23
SEDGWICK	$675.08
SUMMIT	$498.19
TELLER	$479.68
WASHINGTON	$608.04
WELD	$406.04
YUMA	$489.15

Medical Enrollments by County

County	2022	2023
ADAMS	11,523	11,601
ALAMOSA	360	388
ARAPAHOE	21,543	21,276
ARCHULETA	1087	1117
BACA	161	172
BENT	86	84
BOULDER	16,724	16,438
BROOMFIELD	2,688	2,811
CHAFFEE	1,749	1,873
CHEYENNE	66	54
CLEAR CREEK	473	471
CONEJOS	197	183
COSTILLA	89	101
CROWLEY	59	75
CUSTER	244	288
DELTA	1,325	1,416
DENVER	25,502	24,837
DOLORES	87	84
DOUGLAS	13,090	14,221
EAGLE	3,263	3,407
EL PASO	15,697	15,422
ELBERT	995	1030
FREMONT	923	983
GARFIELD	2,808	2,922
GILPIN	278	254
GRAND	1057	1054
GUNNISON	1,965	2,142
HINSDALE	39	33
HUERFANO	254	273
JACKSON	56	69
JEFFERSON	23,028	22,984
KIOWA	42	53

County	2022	2023
KIT CARSON	251	269
LA PLATA	3,955	4,098
LAKE	320	287
LARIMER	13,992	14,579
LAS ANIMAS	398	439
LINCOLN	144	141
LOGAN	573	564
MESA	4,965	5,512
MINERAL	82	99
MOFFAT	348	352
MONTEZUMA	886	819
MONTROSE	1,767	1,823
MORGAN	621	619
OTERO	351	364
OURAY	538	577
PARK	835	940
PHILLIPS	216	234
PITKIN	1,601	1,571
PROWERS	352	402
PUEBLO	2,524	2,699
RIO BLANCO	219	269
RIO GRANDE	376	396
ROUTT	2,252	2,403
SAGUACHE	225	228
SAN JUAN	71	80
SAN MIGUEL	1125	1205
SEDGWICK	74	65
SUMMIT	2,530	2,437
TELLER	867	894
WASHINGTON	228	249
WELD	7,828	8,549
YUMA	440	479

New Enrollments by County: Non-Financially Assisted Customers

County	New Medical Enrollments
ADAMS	649
ALAMOSA	6
ARAPAHOE	1452
ARCHULETA	24
BACA	6
BENT	7
BOULDER	1062
BROOMFIELD	205
CHAFFEE	58
CHEYENNE	0
CLEAR CREEK	23
CONEJOS	1
COSTILLA	2
CROWLEY	0
CUSTER	5
DELTA	29
DENVER	2362
DOLORES	2
DOUGLAS	1328
EAGLE	129
EL PASO	1039
ELBERT	58
FREMONT	35
GARFIELD	97
GILPIN	10
GRAND	37
GUNNISON	68
HINSDALE	2
HUERFANO	7
JACKSON	3
JEFFERSON	1811
KIOWA	1

County	New Medical Enrollments
KIT CARSON	6
LA PLATA	186
LAKE	8
LARIMER	598
LAS ANIMAS	8
LINCOLN	2
LOGAN	7
MESA	232
MINERAL	1
MOFFAT	6
MONTEZUMA	25
MONTROSE	41
MORGAN	6
OTERO	1
OURAY	22
PARK	41
PHILLIPS	3
PITKIN	65
PROWERS	18
PUEBLO	73
RIO BLANCO	7
RIO GRANDE	11
ROUTT	88
SAGUACHE	7
SAN JUAN	1
SAN MIGUEL	50
SEDGWICK	1
SUMMIT	197
TELLER	38
WASHINGTON	4
WELD	484
YUMA	28

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